



Weekly Entrepreneurship News Roundup

Curated News for the week of 4th to 10th April, 2016

National News

PM Modi launches 'Stand up India', distributes 5,100 e-rickshaws Prime Minister Narendra Modi launched the Stand Up India scheme on 5th April, which facilitates bank loans between Rs 10 lakh and Rs 1 crore to Scheduled Castes, Scheduled Tribes and women borrowers, setting up greenfield enterprises in the non-farm sector. As part of the launch event in Noida, Modi also distributed 5,100 e-rickshaws under the Pradhan Mantri Mudra Yojana. [Click here to read more >](#)

Stand Up Mitra portal launched The newly launched website, www.standupmitra.in, provides information and required handholding with regard to the Stand Up India scheme. [Click here to visit the site >](#)

States In The News

Manipur ~ Business Interface held | With the theme 'linking aspirations and possibilities', a business interface was held at DRDA conference hall, Senapati Hqs by a Nagaland based group the Entrepreneurs Associates (EA) with MLA L Dikho as chief guest and DC Jacintha Lazarus as guest of honour. [Read more here >](#)

Kashmir ~ The Food Entrepreneur | The inspiring account of a young Kashmiri techie who took an innovative path to enter into the hospitality business, convincing his parents and state authorities along the way. [Read more here >](#)

Kerala ~ The state's entrepreneurship culture sees positive changes courtesy its incubator Startup Village (SV) | Four years after Kerala started its incubator Startup Village (SV) to promote IT startups, things have definitely taken a positive change in the state known more for its strong arm tactics against investors and entrepreneurs. [Read more here >](#)

Tamil Nadu ~ Engineering college sets up business incubation centre | S.A. Engineering College, Chennai, has set up an incubation centre for entrepreneurship development on its premises. The centre functions in association with the Ministry of Micro, Small Medium Enterprises, and aims at offering students with innovative ideas opportunities to become entrepreneurs. [Read more here >](#)

Other Interesting Reads

- **5 Ways the Stand Up India Scheme Could Benefit Aspiring Women and SC/ST Entrepreneurs** - This article analyses how the Stand Up India scheme launched on 5th April can shift the focus to SC/ST and women entrepreneurs, to promote inclusivity. | [Link here >](#)
- **NZ and Australian Businesses Missing Opportunities in India** - Recognizing its potential as the world's fastest growing large economy with one of the youngest workforces in the world, Australian advisors are educating businesses on a huge opportunity they say is being missed – India. | [Link here >](#)

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- **Things entrepreneurs can learn from stand-up comedians** - Taking a leaf or two from the lives of stand-up comedians, this piece lists the five definitive things entrepreneurs can learn from stand-up comedians | [Link here >](#)
- **Digital Ad Spending in India** This piece analyses India's robustly growing media market and predicts how Digital ad spending in India is likely to surpass \$1Billion in 2017. [Read more here >](#)

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