



Weekly Entrepreneurship News Roundup

Curated News for the week of 11th to 17th April, 2016

National News

Govt's New Social Helpline For Startups & Entrepreneurs The Government has decided to launch a dedicated helpline for entrepreneurs, which would be based on Twitter. With Twitter Sewa, any entrepreneur or startup can get instant, timely support from the Government on issues pertaining to their startup. This platform has been conceptualized and created in association with Twitter, and is expected to be made live on 21st April. [Click here to read more >](#)

Facebook looking to extend 'Boost Your Business' program to villages in India Social media giant Facebook on 15th April stated that it is looking to scale up extending its "Boost Your Business" programme to villages in India to help entrepreneurs in improving their business prospects. [Click here to read more >](#)

The Indian School of Business (ISB) and the Singapore Management University (SMU) to collaborate The Indian School of Business (ISB) signed a memorandum of understanding (MoU) with the Singapore Management University (SMU) to collaborate, share best practices and leverage each other's expertise in areas of innovation, entrepreneurship and research. [Click here to read more >](#)

States In The News

Nagaland ~ Kohima, Mon DPDB meetings held | District Planning and Development Board (DPDB) meeting of Kohima and Mon districts were held on April 15 at Kohima. An annual brochure, the 'Milestone', an initiative of District Industries Centre, was launched and distributed with a vision to promote upcoming entrepreneurs in Kohima District. [Read more here >](#)

Maharashtra ~ Business Seminar and Exhibition organised in Mumbra | In order to promote entrepreneurship, a 4th Micro, Small Business Summit and 'Made in Mumbra' Exhibition was organized by Jamaat-e-Islami Hind (JIH) Mumbra. [Read more here >](#)

Maharashtra ~ 'Spirit of entrepreneurship' series launched in Nagpur | A 90 minutes programme, the first under the 'spirit of entrepreneurship' series held on 14th April, witnessed three successful entrepreneurs of the city motivating a large number of aspirants who gathered to listen to their stories of traverse in their venture. [Read details here >](#)

Other Interesting Reads

- traditional wisdom, for investors and entrepreneurs that has direct applicability in many areas of relevance today | [Link here >](#)
- **Miles to go for Dalit entrepreneurs** - An analysis of the state of Dalit entrepreneurship in the country, by Business Standard | [Link here >](#)

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- **Nurturing talent in startups** - An entrepreneur is often busy focusing on urgent problems such as ensuring the product fit, building customer base, and raising capital, and tends to consider human resources as an afterthought. This article argues how in a startup environment particularly, teams can make or break the business. | [Link here >](#)
- **93% Indians want to be entrepreneurs: Study** This piece analyses the the Amway Global Entrepreneurship Report (AGER) 2015, that ranks India the highest among 44 countries worldwide in entrepreneurial spirit. It states that 9 out of 10 Indians show a strong desire to be an entrepreneur. [Read more here >](#)
- **Remote and Rework** - A review of Remote and Rework, two books by Jason Fried that are highly recommended for entrepreneurs. [Read more here >](#)

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