Entrepreneurship Ecosystem Overview

Madhya Pradesh
Levers of change – Entrepreneurship

Following are the key levers of change which determine whether a state’s policy, education, legal framework, financial systems, business markets, cultural and social ethos are augmenting Entrepreneurship Growth:

1. The Entrepreneur
2. Govt. & Regulatory Support
3. Access to Finance
4. Educational & Cultural Preparedness
5. Mentoring & Networking
The Entrepreneur
Madhya Pradesh ranks #7 in ‘Ease of Doing Business’ index of 2017-18 according to the Department of Industrial Policy and Promotion's (DIPP).
Govt. & Regulatory Support
Govt. Regulatory Bodies

- Federation of Madhya Pradesh Chambers of Commerce and Industry
- MSME DI Indore
MSME DI Indore

MSME DI, Indore provided wide services to the Micro, Small and Medium Enterprise sector. These include facilities for testing, training for entrepreneurship development, preparation of project and product profiles, technical and managerial consultancy, economic information in the state of Madhya Pradesh etc.

http://www.msmeindore.nic.in/about.html
Federation of Madhya Pradesh Chambers of Commerce and Industry

• Facilitation Centre for new investors
• Guidance to entrepreneurs
• Helping the micro and small scale industries against the goods in respect of delayed payment of their supply by way of guiding in filing of cases before MSE facilitation council
• Certificate of Origin & Visa Letter recommendation
• Business Centre- Cost Effective Insurance to Members and Credit Facilitation Centre
• Seminars/workshops/training programmes for skill development
• Promotes business of its members by referring/ writing about them to all Embassies, Consulates in India and in other countries

http://fmpcci.com/
Access to Finance
Schemes:

- Mukhya Mantri Yuva Swarozgar Yojna Scheme for Madhya Pradesh
- Mukhya Mantri Yuva Udhyami Yojana
- MP Incubation and Startup Policy 2016
- MP Industrial Promotion Scheme 2014
Mukhya Mantri Yuva Swarozgar Yojna  
Scheme for Madhya Pradesh

- The objective of this scheme is to promote entrepreneurship in Madhya Pradesh. Finance is offered under this scheme without any collateral security. The rate of interest ranges between 10.25% - 11.25%.
- Under the scheme, the government provides loans from nationalized banks from Rs 20,000/- to Rs. 10,00,000/- to the eligible entrepreneurs.

http://mpmsme.gov.in/website/employment-schemes
Mukhya Mantri Yuva Udhyami Yojana

• The scheme is aimed to provide financial support to young entrepreneurs for setting up manufacturing or service industry. Under the scheme, MP government will provide margin money help, interest grant, loan guarantee and training for setting up the industry.
• Loan amount of 10 Lakh to 1 Crore will be provided to beneficiaries with margin money assistance of 15% of capital cost of project upto 12 Lakhs.

The policy aims to develop an eco system, so that innovations, research and manufacturing can sustain in the state. MP Incubation & Startup Policy 2016 has provisioned to offer incentives in addition to the incentives provided by Govt. of India.

The policy will provide plug and play incubation facility, funding support and incentives and startup handholding.

Incentives to incubators: Operational fund support up to Rs 5 lakh to incubation centers to meet their recurring expenses, full refund of their stamp duty and registration fee, assistance in patent quality, promotion subsidy and marketing as well.

Eligible Incubators shall be provided capital grant of max 50% for Fixed Cost Investment (investment made in plant, machinery & equipment but shall exclude land & building) for setting up incubators, subject to maximum of INR 50 lacs.
• **Incentives to Start-ups:** Entrepreneurs/Start-ups in the incubators are required to be registered as company or under MSMED Act, Government of India before availing incentives.

• Eligible start-ups shall be provided interest subsidy of 8% per annum for a period of 3 years on the rate of interest paid on loans obtained from scheduled banks/financial institutions subject to the maximum limit of INR 4 lacs per year.

• Cost reimbursement for Patent/Quality certification per unit up to a limit of INR 2 lacs for Domestic & INR 5 lacs for International Patent/Quality Certification upon successfully receiving them.

• One time start-up marketing assistance of a maximum of INR 10 lacs to eligible start-ups for their product/service launch in the market upon securing of min funding of 25% from a registered angel investor/venture fund/incubator.
Madhya Pradesh Industrial Promotion Scheme 2014

• Objective of the policy is to bring economic prosperity to the state through sustainable, industrialization, employment generation & skill set enhancement.

• Under the policy, an online Investors Monitoring & Facilitation System will be put in place to make available facilities and permissions within prescribed time-limit to investors through single window system.

• The new policy has increased the upper limit of loan subsidy for MSME sector from Rs. 20 lakh to Rs. 30 lakh.

• Maximum assistance of Rs. 25 lakh will be given for establishment of waste management system to promote green industrialisation.

• Maximum Rs. 3 crore will be reimbursed against expenditure made on infrastructure development on undeveloped land outside industrial areas in the context of major and medium industries.

VCs/Angels/Other Institutions

• **MP Venture Finance Ltd.**: MSME fund will be investing in equity of startups, SMEs with emerging growth potential. [http://www/mpvfl.com/](http://www/mpvfl.com/)

• **MP Angel Network**: MP Angel Network helps startups jump-start their journey by offering them resources, connections and knowledge through a connected network of startups, investors and mentors across the state. [www.mpangelnetwork.com](http://www.mpangelnetwork.com)
Education & Cultural Preparedness
Educational Institutions Promoting Entrepreneurship

- Centre for Entrepreneurship Development Madhya Pradesh (CEDMAP):
  - Project Consultancy Services right from Project Identification to preparation of Preliminary & Detailed Feasibility Reports till Establishment of the projects including Market Surveys, obtaining clearances of various departments and other allied project related activities.
  - Instrumental in setting up of many Small, Medium and Large Scale industrial Units throughout the state of Madhya Pradesh.

www.cedmapudyami.com
• **MPCON**: IFCI ltd. promoted MPCON to cater the needs of industry and entrepreneurs. In December, 2009, IFCI became largest shareholder of the entity at 80% thereby bringing MPCON under its umbrella for providing necessary support and consultancy to industry and entrepreneurs at large. [http://www.mpconsultancy.org/page.php?id=3](http://www.mpconsultancy.org/page.php?id=3)

• **MADHYA PRADESH ASSOCIATION OF WOMEN ENTREPRENEURS**: MAWE (Madhya Pradesh Association of Women Entrepreneurs) is a registered NGO based at Jabalpur, (M.P.). It works extensively in Central India for empowering women through Entrepreneurship & self employment. MAWE encourages entrepreneurship in young girls & women & also provide a hand holding support to existing women entrepreneurs to scale up their enterprise in a sustainable manner. [http://www.maweindia.com/page.php?pid=2](http://www.maweindia.com/page.php?pid=2)
• **Student Entrepreneurship Support Cell (SESC)** at IIT Indore provides a platform for students who are interested in pursuing their ideas and taking it to the next level making them entrepreneurs. [http://sesc.in/](http://sesc.in/)
Mentoring & Networking
Startup Incubators, Co-Working Spaces

- **Startups Ignition** organises events and bootcamps for startups. It organises a 5-week entrepreneurship bootcamp that helps entrepreneurs, founders and teams to properly launch a company. [https://startupignition.com/index#whatis](https://startupignition.com/index#whatis)

- **eChai** is an offline-online social network of entrepreneurs. It is a platform to share insights, have discussions, collaborate with fellow entrepreneurs and help each other to grow and succeed in their ventures. [https://echai.in/](https://echai.in/)

- **Indore Entrepreneur Network** is a startup chapter of the early-stage entrepreneur’s & startups from Indore to support startup ecosystem in the city. The network aims to provide solutions to problems faced by aspiring entrepreneurs by connecting them to mentors and thought leaders in their domains and organising monthly seminar/workshops.
• **Adited**: It’s a co-working space in MP loaded with best of facilities located at prime locations. [http://www.adited.com/index.php](http://www.adited.com/index.php)

• **S.PACE CO-WORKING AREA AND INCUBATION CENTRE**: It’s a co-working space and incubation centre. [https://www.s-pace.in/](https://www.s-pace.in/)

• **Dylogg** is an affordable coworking space open 24x7 to help with flexible timings. [https://www.facebook.com/dylogg/](https://www.facebook.com/dylogg/)

• **Rethinkers Accelerators**:

• **Incuspaze**: Besides providing coworking space to startups and young entrepreneurs, they also provide guidance for the growth and also some funding options startups. [http://www.incuspaze.com/](http://www.incuspaze.com/)

• **Regus Business Centre** provides premium shared serviced office facilities. [https://www.regus.co.in/office-space/india/indore](https://www.regus.co.in/office-space/india/indore)
• **Inteligon** provides workspace, meeting rooms, access to internet and much more. They also provide services to startups like designing, advertising etc.  [https://in.linkedin.com/company/inteligon-co-working-space-indore](https://in.linkedin.com/company/inteligon-co-working-space-indore)

• **Witty Feed:** It’s a digital media platform start up which lets entrepreneurs/professionals use their office space where there is no cost involved and they can use facilities such as high-speed internet, recreational spaces, mentorship, and networking. [https://www.wittyfeed.com/](https://www.wittyfeed.com/)